



2019 Christmas in the Park Sponsorship Levels

	Presenting Sponsor \$10,000 (1 Opportunity)	Santa Sponsor \$5,000 (2 Opportunities)	Rudolph Sponsor \$2,500 (4 Opportunities)	Snowflake Sponsor \$1,000 (6 Opportunities)
Company logo incorporated into event logo for all promotional materials, to include volunteer t-shirts	✓			
Public recognition at Christmas event	✓	✓		
Company logo or name on large park banner throughout Christmas season	Company logo incorporated into Christmas logo	Large Logo	Medium Logo	Small Logo
Social Media marketing	✓	✓	✓	
Company information on website	Logo, Mission Statement and Company Profile	Logo & Mission Statement	Logo	Logo
Company logo or name on printed materials	Logo	Logo	Logo	Logo
Recognition in annual newsletter	✓	✓	✓	✓

	Jingle Bell Sponsor	Elf Sponsor
	\$500 (Unlimited)	\$100 (Unlimited)
Company logo incorporated into event logo for all promotional materials, to include volunteer t-shirts		
Public recognition at Christmas event		
Company logo or name on large park banner throughout Christmas season		
Social Media marketing		
Company information on website		
Company logo or name on printed materials	Company Name	
Recognition in annual newsletter	✓	✓

Lights and Banner will be displayed throughout the park from November 1 - February 1, 2020. We project up to 4,000 people will be visiting the park throughout the Christmas season.